

— **Safe Line**

All critical elements must be kept inside the blue box.

— **Trim Line**

This is where the product will be cut. We do not recommend having borders due to shifting during the cutting process. This can make borders look uneven.

**Bleed Zone**

Make sure to extend background images all the way to the edge.

Size with Bleed: 13" x 19"

Final Size: 12" x 18"