

— **Safe Line**

All critical elements must be kept inside the blue box.

— **Trim Line**

This is where the product will be cut. We do not recommend having borders due to shifting during the cutting process. This can make borders look uneven.

Bleed Zone

Make sure to extend background images all the way to the edge.

Size with Bleed: 8.3125" x 1.5"

Final Size: 8.1875" x 1.375"

BOTTLED WATER LABEL



This area reserved for label overlap.
Your background should fill this area.