

— Safe Line

All critical elements must be kept inside the blue box.

— Trim Line

This is where the product will be cut. We do not recommend having borders due to shifting during the cutting process. This can make borders look uneven.

**Bleed Zone**

Make sure to extend background images all the way to the edge.

Size with Bleed: 11.125" x 8.625"

Final Size: 11" x 8.5"

**11" X 8.5" BROCHURE**  
HALF FOLD - INSIDE

