We will overlay measurement lines and numbers. Your background should extend to the document's edge.

— Safe Line
All critical elements must be kept inside the blue box.

— Trim Line
This is where the product will be cut. We do not recommend having borders due to shifting during the cutting process. This can make borders look uneven.

Bleed Zone
Make sure to extend background images all the way to the edge.

Size with Bleed: 7.125" x 1.625"
Final Size: 7" x 1.5"

DO NOT SUBMIT ARTWORK WITH MEASUREMENT LINES. WE WILL ADD THOSE AFTER YOU SUBMIT YOUR ARTWORK.

6" RULER

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We will overlay measurement lines and numbers. Your background should extend to the document's edge.