

— **Safe Line**

All critical elements must be kept inside the blue box.

— **Trim Line**

This is where the product will be cut. We do not recommend having borders due to shifting during the cutting process. This can make borders look uneven.

Bleed Zone

Make sure to extend background images all the way to the edge.

Size with Bleed: 12.5" x 18.5"

Final Size: 12" x 18"

IMPORTANT NOTES:

White Ink

White Mask files are separate from your artwork file and black color indicates where the white ink will print. This separate file **MUST** be made in a vector format and be saved as an EPS or PDF and use **ONLY** 100% K. Use vector paths and shapes to create black color areas that will indicate where the white ink will go. The rest of the area will be clear. Make sure your mask file is the same size as your color artwork file.

Window Installation

If your clear window cling is to be viewed from the outside of a window, the artwork needs be reversed prior to ordering. If it's not, under Is Your File Print Ready? select "no, please fix it."