

The diagram shows a circular K Cup label with two concentric circles. The inner circle is blue and represents the 'Safe Line'. The outer circle is red and represents the 'Trim Line'. The text is centered within the blue circle.

K CUP LABEL

— Safe Line

All critical elements must be kept inside the blue box.

— Trim Line

This is where the product will be cut. We do not recommend having borders due to shifting during the cutting process. This can make borders look uneven.

Bleed Zone

Make sure to extend background images all the way to the edge.

Size with Bleed: 2.125" x 2.125"

Final Size: 2" x 2"